

# 2025 ANNUAL REPORT



# A LETTER FROM OUR EXECUTIVE DIRECTOR

Dear Friends,

This year's annual report reflects something we see every day at the Nonnie Hood PRC: when families have a welcoming place to belong and practical support they can count on, they return—again and again—as their needs change. In 2025, families made 16,516 visits to the PRC, and we served 897 unique families, reaching 3,325 children and caregivers across households. That's an average of 3.7 people per family and nearly 18 visits per family—a clear signal of trust, consistency, and sustained engagement.

Compared with 2024, Open Play drop in visits remained steady while the number of families served rose from 879 to 897. Behind these numbers is an important story: Open Play remains our primary, low-barrier access point, accounting for 11,929 visits (about 72% of all visits). At the same time, our year-over-year growth was driven by increased participation in higher-touch supports—especially Supervised Visitation, along with events and outreach—showing both the breadth of our reach and the depth of need in our community.

One area that illustrates this shift is our Nurturing Connections Supervised Visitation program. In 2025, we provided 1,082 supervised visits, up from 662 in 2024—an increase of 63%. This resource-intensive service helps children maintain safe, structured relationships with parents while families navigate complex circumstances and legal requirements. Alongside supervised visitation, families participated in 1,957 event visits, 1,158 family programming visits at alternative locations, and outreach events, extending support beyond our walls and strengthening connections across the community.

We are proud to serve a diverse community of children, caregivers, and families, and we continue to evolve so that everyone feels seen, respected, and supported. In 2025, we explored new parent support groups designed to better meet families where they are—including Dads as Caregivers, LGBTQIA+ families, and Grandparents as Caregivers. These efforts reflect our commitment to inclusion and to building welcoming spaces for caregivers who are often underrepresented in traditional family supports.

None of this work is possible without the families who invite us into their lives, the staff and volunteers who show up with care and professionalism, and the partners and supporters who invest in prevention, stability, and connection. Thank you for believing in families—and for helping ensure the Nonnie Hood PRC remains a place where support is practical, relationships are nurtured, and every caregiver can find community. We look forward to continuing this work together in the year ahead.

With gratitude,  
Lynda Lowin  
Executive Director, Nonnie Hood PRC



# IMPACT AT A GLANCE



***Drop-in play is our primary access point.***

~72% of all visits are Open Play.



***Growth came from our deeper services.***

Total visits rose ~12%, driven heavily by SV growth and Events, while Open Play stayed steady.



***Engagement depth is increasing.***

~16.5k total visits across 897 families implies strong repeat participation.



***Our reach multiplies through households.***

3,325 unique family members served; average household size 3.7.

# OUR PROGRAMS



## *Drop-in Open Play and Special Events*

Center/Special Programming accounts for 75% of our program impact. It offers families a variety of scheduled, interactive experiences at the PRC that complement drop-in play and deepen learning through themed activities such as music and movement, early literacy, art, science exploration, and family events. These programs create opportunities for caregivers and children to connect, build skills together, and strengthen relationships in a welcoming environment, while also helping the center engage both returning and new families through fresh offerings throughout the year.



## *Nurturing Connections Supervised Visitation*

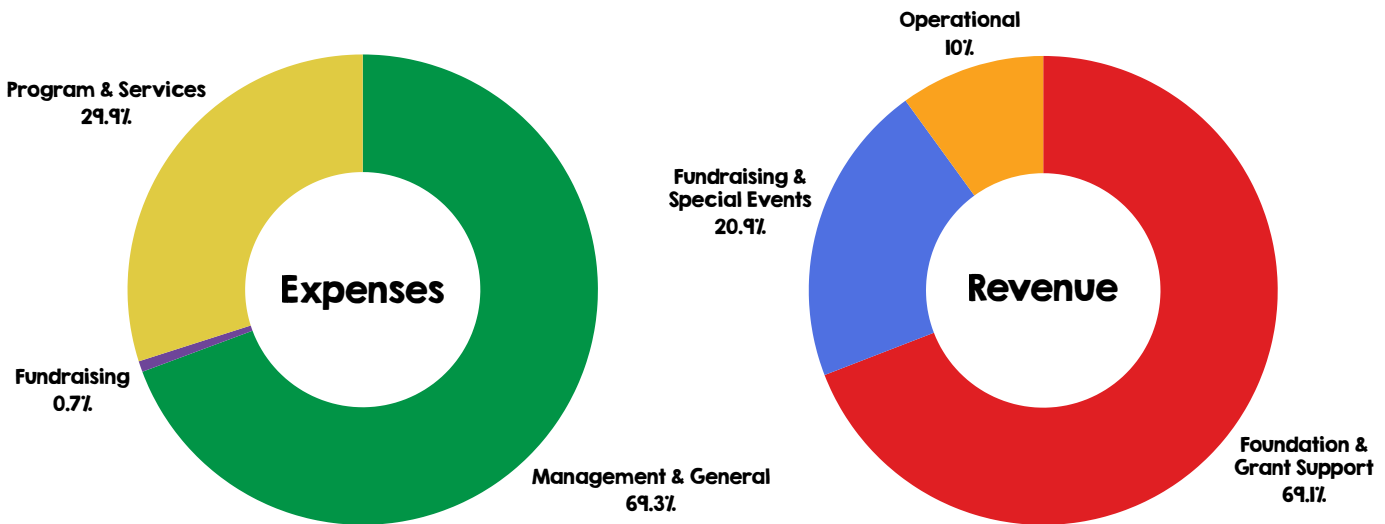
In 2025, the PRC provided 1,082 Supervised Visitation (SV) visits, offering a safe, consistent, and professionally monitored setting for parent-child contact when families are navigating court involvement, safety concerns, or reunification. SV strengthens family stability by preserving important relationships while reducing risk and supporting children's continuity and emotional security during periods of conflict or separation. Demand grew significantly year over year, with SV visits rising from 662 in 2024 to 1,082 in 2025—an increase of 420 visits (approximately 63%). This growth reflects both heightened community need and the PRC's ability to deliver reliable, structured visitation supported by trained staff, clear documentation, and coordination with courts and referring agencies. By sustaining SV throughout the year, the PRC helps families remain connected and supported as longer-term plans and legal decisions move forward.

## *And So Much More!*

Beyond drop-in play, the PRC provides families with a variety of support services and enrichment opportunities, including seasonal outdoor programs, Grab & Go learning kits, parent education and coaching, child care respite, developmental screenings and referrals, and essential resources through the Community Cupboard. Families also have access to partner services such as OT, PT, speech therapy, and Early Intervention visits, while private birthday party rentals offer a fun way to celebrate milestones and stay connected to the PRC community.

# FINANCIAL SNAPSHOT

The Parent Resource Center remained financially strong in 2025, generating \$332,198 in total revenue through a combination of foundation and grant support (69%), fundraising and special events (21%), and operational revenue (10%). Expenses totaled \$343,221, with the majority invested directly into programs and services that benefit local children and families. Continued support from funders, donors, community partners, and event participants allows the PRC to provide accessible resources, enriching programs, and meaningful connections that strengthen families throughout our community.



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