

Nonnie Hood Parent Resource Center



2021

Annual Report

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A Message from the Executive Director

Dear Friends,

2021 marked the 20th Anniversary of the Nonnie Hood PRC's incorporation as a 501(c)3 organization, and 33 years as a beloved community for parents, caregivers, grandparents and children. It was a year of reflection on our past, daily adjustments for COVID-19 safety and compliance, and a focus on the future with a new Executive Director leading the team.

- We prioritized our mission to help families with young children play, learn, and connect in a welcoming and encouraging environment because human connection had never been more important.
- We innovated to support families experiencing isolation, job insecurity, illness, and reduced access to many of the resources that help families and communities thrive.
- We created outdoor and at-home opportunities for family-based early childhood education and social engagement.
- We celebrated the joy of childhood every single day.

As our lives return to more normal patterns, let's remember the stories of this time and consider the lessons we can take to heart and grow into better versions of ourselves. For the PRC, this reflection elevates the fact that the Nonnie Hood PRC is a place for human connection. Whether inside our child development center or taking the PRC culture outside our doors, we provide the space for people from all backgrounds, ethnicities, and walks of life to gather around the common joy of childhood. May we all recognize and celebrate the importance of human connection for everybody's wellbeing and happiness.

Lynda Lowin

Lynda Lowin, Executive Director



Back: Renee Jacobs, Support Staff; Amanda Stuart, Center Manager
Front: Sheila Harewood, Supervised Visitation Coordinator; Angela Smith, Support Staff; Lynda Lowin, Executive Director

New Initiatives



Outdoor Activities

From Playtime at the Park, to Stroller Walks, to Baby Doll Circle Time and special events, outdoor activities allowed the welcoming and encouraging PRC environment to expand beyond our doors. We helped families play, learn and connect in the safest environment for each family's framework.

**“We had freedom and fun.
We learned by doing.”**

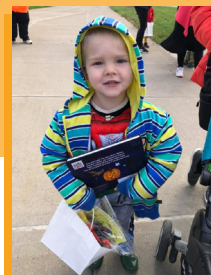
- Johanna “Nonnie” Hood

Grab n'Go

Grab n'Go allowed the PRC to maintain quality programming such as STEM Time, Juice & Paint, Raise a Reader, and so much more. Collaborating with Southeast Steuben County Library, The Rockwell Museum, and Corning Museum of Glass allowed the PRC to provide resources and activities and meet the organization's mission. These activities quickly became popular and experienced high levels of participation. As events would fill, the PRC continued to increase Grab n'Go capacity to meet the demands.

“I honestly don't know how to share with you how much you have impacted our family this year. Thank you - one day I will be able to return your kindness.”

- Grab n'Go Parent



Outdoor Activities and Grab n'Go will remain part of PRC's programming model!

2021 Programming Facts & Stats



311
New
Individuals

&

89
New
Households



5,703 Total Visits



150 Parents Completed
Parenting Education

142 Classes &
Events

43 Registered Volunteers
Engaged in PRC's Mission

25%

In-Person
Drop-in
Play &
Events

10%

Childcare,
Supervised
Visits,
Parenting
Education

65%

Outdoor
& Grab
n'Go
Activities

70%

In-Person
Drop-in
Play &
Events

20%

Childcare,
Supervised
Visits,
Parenting
Education

10%

Outdoor
& Grab
n'Go
Activities

2021 Visits

Goals for the Future

Events

Board Reunion

Celebrating 20 years as a 501(c)3, PRC alumni, champions, and current and past board members gathered for the Inaugural Reunion. Attendees shared their hearts for the PRC mission and reminisced over pictures and stories.

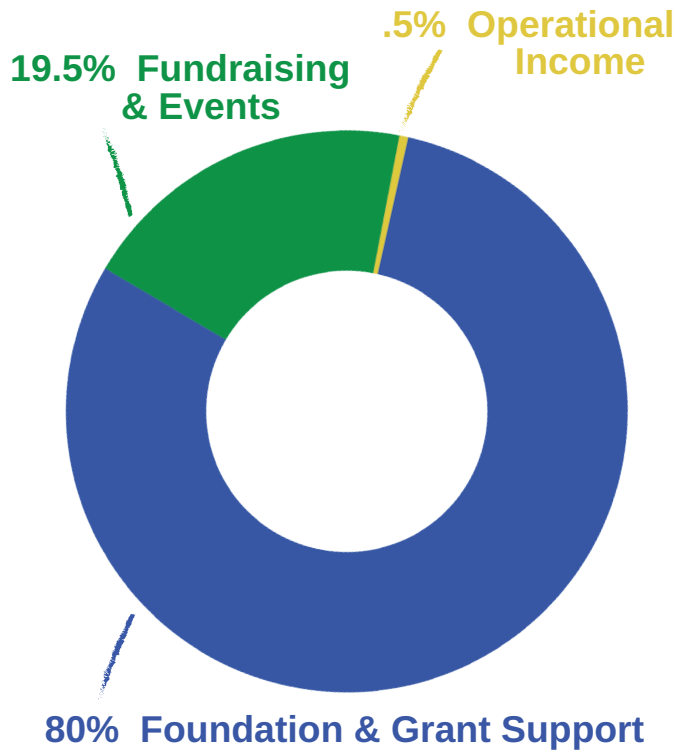


Appreciating our past.

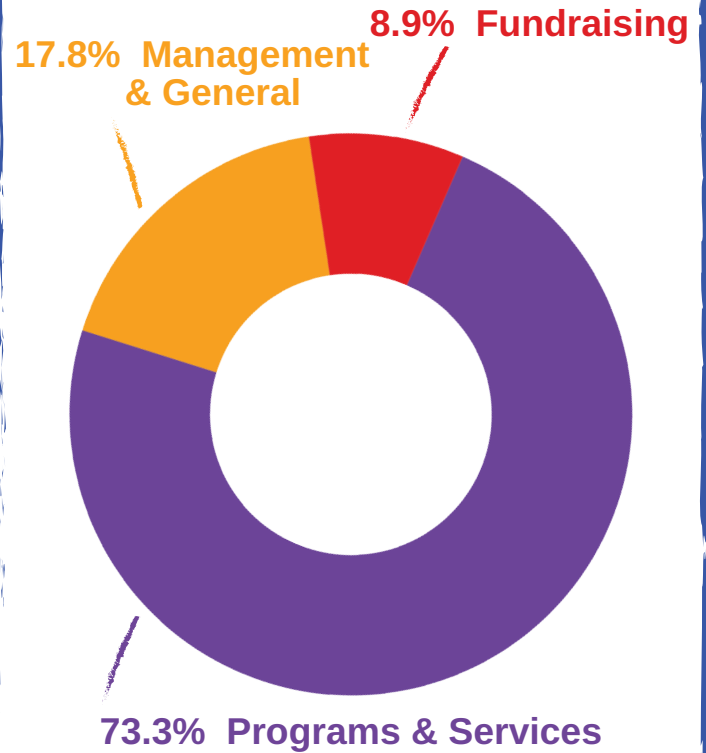
Embracing our future.

Finances and Operations

Revenues



Expenses



2021 Foundation and Grant Supporters



CORNING
FOUNDATION

COMMUNITY
FOUNDATION
OF ELMIRA-CORNING AND
THE FINGER LAKES, INC.

**FUND FOR
WOMEN**

of the Southern Tier, Inc.

United Way
of the Southern Tier

United Way



The Triangle Fund



**Thank you to our 2021 Donors.
Your support made a difference!**



**Playful learning and
social connection for families are
more critical than ever before.**

**Here's how you
can help:**

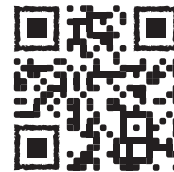
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amzn.to/37CJ4g4



**Start a Facebook
Campaign**

bit.ly/PRC_Facebook



Donate!

bit.ly/NonnieHoodPRC

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Andrea VonWitt
Marcus Wilson



Mission

**Helping families with
young children play,
learn, and connect in
a welcoming and
encouraging
environment.**

Photo Credit: Becky Enders & Cherie Chigama